Revenue Potential (Fundraising Budget versus Actual Statement)

 **Name of School:**

**Name of Club:**

**Revenue Potential/Fundraising Budget versus Actual Statement**

**Fiscal Year: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Name of Event:

Date of Event:

Date Form Completed:

|  |  |  |  |
| --- | --- | --- | --- |
| **EXPECTED REVENUE:** | **BUDGET** | **ACTUAL** | **DIFFERENCE** |
| Sales quantity x Sales price | $ | $ | $ |
| OTHER REVENUE: |  |  |  |
| Donations, Sales of ads, etc. | $ | $ | $ |
| **TOTAL REVENUE (A)** | **$** | **$** | **$** |
|  |  |  |  |
| **EXPENSES:** |  |  |  |
| Product quantity x Cost(per invoice) | $ | $ | $ |
| **OTHER EXPENSES:** |  |  |  |
| Freight | $ | $ | $ |
| Advertising | $ | $ | $ |
| Other | $ | $ | $ |
| **TOTAL EXPENSES (B)** | **$** | **$** | **$** |
|  |  |  |  |
| **OTHER: (C)** |  |  |  |
| Items Donated or Given as Prizes – Quantity x Cost | $ | $ | $ |
| **TOTAL PROFIT (A-B-C)** | **$** | **$** | **$** |

Submitted and Approved by:

 Student Club Representative:

Signature, Title and Date

 Club Advisor:

Signature, Title and Date

 Principal/School Administrator:

Signature, Title and Date

Recorded in ASB Student Council Minutes on:

 Date