

Alameda County Office of Education / Oakland Unified School District Trustee Combined Listening Meeting Notes – June 2021

On June 1-3, 2021, FCMAT representatives held a series of virtual listening meetings with stakeholders of the Oakland Unified School District (OUSD / district). Representing FCMAT were Michelle Giacomini, Deputy Executive Officer, and Michael Fine, Chief Executive Officer. The purpose of these meetings was to solicit public input on the qualities the stakeholders desired in the next county trustee to be assigned to OUSD. Those qualities have been documented on the following pages and were used 1) to inform questions and topics that FCMAT asked applicants to respond to in their required letter of interest to FCMAT to serve in the county trustee role (see below), and 2) to help develop the evaluation rubric used by FCMAT to vet the applicants. It is hoped that this input will also be used by the Alameda County Office of Education (ACOE) to inform interview questions and the final selection decision.

Approximately 20 stakeholders participated in a series of one-on-one and small group conversations. These stakeholders included board members (6 of 7 participated), teacher association leaders, parents, principals, extended cabinet members, and community members. The classified employee association and most middle management and school site leaders declined to participate.

Five themes emerged from the listening meetings. Those themes are listed below, and the meeting notes on the following pages are generally organized around themes. The questions applicants were asked to address in their letters of interest as part of the application process are also noted below under the corresponding theme. A sixth, miscellaneous, category was created to capture all other input. The items in the miscellaneous category are important to review and consider; they were simply brought up with less frequency than other input that influenced the five themes.

- 1. The role of the trustee is defined in Education Code and is generally viewed as a facilitator to local governance and long-term stability. It is different than a county superintendent's normal oversight role under Assembly Bill 1200, et seq.
 - What does an effective and healthy relationship between the board, district superintendent / staff, county superintendent and county trustee look like?
- 2. Good communication and listening skills that engender strong professional relationships and accessibility are crucial to facilitate difficult choices and decisions.



As trustee you may be required to intervene with the district's leadership and board on an item they are planning to act on. How will you approach communicating your concern about the direction the district is contemplating?

3. Strong experience in school business, school facilities and labor negotiations is essential.

Describe your experience in school business, school facilities and labor negotiations as it relates to serving as a county trustee for OUSD. Additionally, describe your specific view of the trustee's role in budget development and monitoring as it relates to long-term fiscal stability and equitable allocation of resources.

4. Transparency and trustworthiness are critical attributes for decision-makers.

Describe how you will build trust between yourself, district board and staff, and community stakeholders, and instill transparent approaches to decision making.

5. Good governance is key to well operated school districts.

Describe how you will help the board make sound decisions that promote improved outcomes for all students, enhance an equity mindset, and ensure accountability.

In presenting the notes from the meetings on the following pages, most duplicate comments were not removed. These notes are a compilation from two sources; they have not been edited. The notes under each section are listed in alphabetical order.

Communications
Be prepared to be beat up, but say what needs to be said
Candid with feedback
Clarity of communication – "What is the issue?"
Communicate "hard to hear" info respectfully
Communicate with labor partners, especially in light of one-time money
Communication
Communication from / with trustee
Communication skills
Communicative with board
Dynamic messenger
Effective communicator



Engaging

Fortitude to say what needs to be said even if going to get beat up – not being dismissive or arrogant, yet clear

Good communication skills

Good listener

Good listener

Have a backbone

Help others understand

Need good communicator to many parties and does it well

Needs to be able to tell superintendent and board hard realities

Openness is more important than being from community

Responsive and open; candid; realistic

Sounding board; answers questions

Strong communicator

Strong communicator of trustee's perspective

Willing to share alternative ideas

Willing to speak about the hard realities

Willing to speak up

Willing to speak up to district and board

Equity

Advocates for needs of students

Cultural competency

Culturally competent

Culturally competent

Experience with students of color

Focus on diversity

Focused on outcomes for kids

Must be willing to look at racial impact of citywide plan blueprint

Not just a face / token but holds values around equity and racial justice

Person who reflects student population – if not person of color – not just a token – someone who believes in racial justice

Reflective of student population

Spending a lot of dollars to keep sites open for too few kids – but need those dollars to serve more students

Values diversity

Governance

Adherence to prior fiscal policy

Appeal to interest of board and others but balance with quality education for students

Balance / counter irrational exuberance (one-time funding)

Balance "we can have it all" with "we can't have it all" perspectives

Balance short term vs. long term

Be firm re right sizing facilities to enrollment and needs

Blueprint coming up – needs to be firm to hold to it



Break down the seven independent kingdoms of the board – big cultural change

Budget / fiscal responsibilities is #1

Clarity on budget decisions, what resources are actually available

Connect budget to student outcomes

Connect instruction to the budget

Ensure budget speaks to needs of children

Experience with governance

Fiscal responsibility

Fiscally responsible is most important

Focus on multiyear financial projections and structural fiscal issues

Hold district accountable

Knows about governance

Most important consideration is understanding board dynamics

Narrow and focus to achieve goals

Policy 3150

Policy 3150

Political savvy

Puts good of the district ahead of good of individual trustee areas or of influential stakeholders

Strength in governance

Strive for consistency in policy direction

Strong governance skills

Sustainability

Teach board how to govern

The board needs to stop governing by resolution

Understand that numbers have people and impacts behind them

Understanding board dynamics

Vigilant when needs to be (i.e., structural deficit)

Miscellaneous

Another Chris

Approach to role – intensive, priorities, alignment with COE oversight message, supportive, attitude, accountability, and urgency

Be local to be engaged

Believes in democratic process of local control

Biggest OUSD issue is small schools and small classes leading to overstaffing and higher costs

Bring stability during leadership change

Can be an outsider to OUSD

Chris has been good trustee – model after him

Chris is a good example of who the next trustee should be

Clarity on who is/are decision maker(s) in OUSD

COE needs to learn how to support district

Commitment through end of loan period

Consistency

Consistency is critical, especially given turnover in district



Do right by the kids

Doesn't believe the district needs a trustee

Doesn't have to be a community member

Doesn't have to be from Oakland, but great if it could happen

Engaged until very end

Facilities not at top

Faith in superintendent

Get Oakland perspective – know how to obtain

Help to instill need for succession planning

Helpful to be an outsider and bring outside perspective

Honest

How does trustee show parents and stakeholders dignity

Improve how the trustee exercises authority – can't feel like an attack on the board or staff; recent recipe was disastrous and created distrust; missteps were fueled by COE not the trustee, COE doesn't understand their role

Incredible superintendent

Irrational exuberance

Keep momentum going

Knows district

Last trustee to help cross the finish line

Local

Local perspective, but downfall if it is an Oakland-specific person

More important than being from community is being willing to understand and listen so can move the district forward

Must have knowledge of district

Need sense of urgency

Needs to be firm

Needs to understand history of OUSD and have a local perspective

Not necessarily from Oakland

Person of color

Person of color preferred, but not required

Person of color preferred, but not required

Re finances – value added to have a non-OUSD experience to provide alternatives to the OUSD way

Realistic, flexible

Should be local—greater bay area – could be downfall if actually from Oakland

Should be the last trustee

Stable

Targeted accountability

Thick skinned, challenging place

Thick skinned; can't buckle under politics

Tough conversations harder because it's not just small schools but also small classes

Trust superintendent

Understand Oakland, local community context



Understand the challenge of outsiders influencing OUSD

Understanding labor or at least know who to reach out to

Understanding OUSD's uniqueness and challenges

Wants to pay off the loan with AB 1840 funds and one-time funds

Would be nice if the person was from Oakland

Relationships

Ability to build relationships with board members

Accessible to community members

Available for calls / consultation by board members

Available to all stakeholders

Build and maintain delicate balance in relationship with county, board, district staff

Build capacity with board and staff

Build relationship with board

Build relationships

Build relationships

Collaborate with superintendent – brainstorm approaches

Develop relationship with board

Diplomacy

Engage tough conversations between county office and district to ensure cuts are made

Existing relationships in Alameda, Oakland helpful

Good listener

Help bring folks together

Interpersonal skill (Chris as example)

Interpersonal skills

Interpersonal skills – able to take "attacks"

Is objective and diplomatic (important for backbone)

Open to parents, students, and community

Partner, asset (Chris is a great example)

Positive history with labor relations

Problem solver

Relationship in Alameda County and / or Oakland

Relationships are critical – it's a tough balancing act between county, FCMAT and district

Strong interpersonal skills

Strong relationship with board – avoid the whiplash the board creates, pet projects

Strong relationship with superintendent and chief business official

Strong with board relationships and management

Supportive relationship with board

Trusting, build a trusting relationship with board

Work in concert with ACOE, OUSD, FCMAT, state agencies

Role of Trustee

"Be the adult in the room."

Accountable to community

Adherence to prior resolutions or new direction



Adherence to prior resolutions so that they are implemented, and fiscal stability is maintained

Aligned with values of superintendent regarding fiscal stability and equity focus

Alignment with board

Alignment with county partner

Assist leadership when asked

Available to all stakeholders to answer questions

Balance practical realities and outcomes with ideological positions, i.e., aligned with long-term sustainability, equity and outcomes for students

Be strategic and help superintendent and board be strategic

Believes in democratic process

Can provide cover to board

Cares about mission with students and student outcomes

Clarity around roles – AB 1200 oversight vs trustee-supportive role, avoid mixed messages

Clarity on who the trustee supports – OUSD school board (not the COE intensive support effort, which supports OUSD staff)

Collaborate

Collaborate with ACOE, district, community to move district forward

Committed through finish line

Communicator of concerns, perspectives

Courageous leader

Cut through noise – "this is the direction you should take to help students"

Cut through the noise

Dichotomy of thoughts from COE needs to be resolved

Distinguish AB 1840 trustee role from ACOE AB 1200 oversight role

District doesn't know the "how," and often the "why" gets lost - trustee needs to clarify

District needs targeted accountability – trustee needs to know what to focus on and help district with it

Engaged with community

Facilitate crossing the finish line

Finds ways to help district be solvent without having to close schools

First introduction to community should not be a stay or rescind action

Fiscal perspective necessary

Focused on getting district to the finish line

Has to be the adult in the room

Have an objective fiscal perspective

Help cut through the noise

Help cut through the stakeholder interaction

Help frame conversations

Help interpret information

Help move district forward

Help uplift community

Helpful for trustee to provide cover to superintendent and board to do the right thing around long-term sustainability and tough decisions

Helps build internal capacity



Holds community meetings

How does trustee approach multiple issues facing district, especially school closures

Inform community of trustee role

Insist on transparency for relevant content

Keep board's eyes focused on long-term sustainability

Knowledgeable about healthy fiscal conditions and how to achieve

Long-term sustainability over short-term goals

Look for alternatives to closing schools and deep budget cuts

Look for stabilization alternatives

Move the ball to finish line

Must be present; attend budget community meetings

Must be reserved but speak up if necessary

Must develop a strategy to move the district across the finish line

Navigate through and guide the board

Need a thought partner for strategic plan

Needs to be committed until loans are paid off; longevity will be important

Needs to be courageous (despite lack of support by COE)

Needs to make sure they fact-check

New person needs to be open and supportive

Not get caught up in the drama

Not overbearing

Nuts and bolts role

Reality checker

Recognizes good governance, help board be good / successful board members and governance team (a step missed during recovery and dealt with since)

Resolve / change the confusion between roles re COE chief business official and trustee – needs clarification

Responsive to board and staff

Strengthen fiscal operations staff and capacity re detail budgets and programs (LCAP, programs, one-time \$)

Strong attention to better use of district facilities

Strong communicator of what district needs and how to address needs

Successful with budgeting, especially with budget cuts. Knows how to present and how to make the decisions / cuts.

Successful with budgeting, making hard choices

Support superintendent and her vision and key factors for long-term decision making

Supporting superintendent's team to make hard decisions

Supportive

Teach new board

Thought partner with superintendent and board 1) strategic plan and other, 2) decision making around strategic plan, 3) focus, avoid rabbit holes, keep board focused on policy and implementation, 4) discipline around board meetings would be helpful

Tough decisions are ahead. Will need to be ready.

Train the board on fiscal, governance, facilities, etc.



Training board members

Trustee needs to convey message from COE oversight and help board understand message, urgency, importance, and help interpret

Trustee serves in stopgap role

Trustee should lead, coach, guide vs provide oversight; identify an alternative way for trustee to operate

Trustee that will facilitate full local control and moving the district across the finish line

Understands budgets and how to dive into district-specific budget information

Uplift involved community members

Vigilant on structural budget issues

Visible to community, board, and staff

Will answer all questions

Willing to engage in tough conversations with board, COE staff

Willing to guide through hard decisions

Willing to have a sobering conversation re approach to governance

Willing to speak up - could decrease audit findings

Willing to voice opinion, speak up

Willingness to play the role

Transparency

Clarity of financial condition and financial risks

Community involvement and engagement is lacking

Factual

Insists on / promotes transparency re fiscal matters and context

Need clarity in role

Open / transparent in their dealings with board, community, staff

Transparency

Transparent

Transparent to community, parents, and labor

Truth teller

Truth teller

Experience

"Have you considered this ...?"

"Prevent others from tying the district's hands"

Appreciate and lean on good staff leaders at all levels

Assertive

Assist in building internal capacity at OUSD

Aware of district – current status and where the district needs to go

Background in strong school leadership

Balance pleasing everyone – demonstrate fiscal stewardship

Broad knowledge of what it takes to run district

Build capacity

Coach board

Continue to build internal business operations capacity



County leadership experience

Creditability – knows their subject

Demonstrated skill - strong school business background

Detail orientated

District leadership experience

Ensure all have equal airtime

Experience in governance

Experience in governance, superintendent, school business

Experience in public education, not just finance

Experience with bond programs and bond oversight – stick and land a decision re facilities

Experience with diverse populations, urban settings

Experience with labor partners

Experience with labor partners and collective bargaining – need strong fiscal team to support collective bargaining, need guidance to avoid collective bargaining encroaching on programs

Experience with public education, not just finance

Experienced

Experienced with labor and negotiations

Experienced with politics (understanding that politics are nasty)

Financial expertise

Financial expertise

Financial intelligence

Gives of time

Hands-on

Hands-on with staff

Has school administration experience at high level

Hold instruction accountable

Intensive work

Know how to deal with personal attacks

Know how to fulfill your role in public vs. in private

Must be experienced as business office is being rebuilt and chief business official is new

Objective

Objective person

Positive history with labor relations

Provide advice

Reserved in exercising authority but not afraid to exercise it

Roll up sleeves and get to know district

School experience at a high level

Skilled

Skills and action focus

Someone that can coach / teach a new board – work with them

Someone with bond oversight experience

Strong background in all aspects of school business

Strong background in practical leadership – school, district, county



Strong experience / touch points in schools

Strong fiscal background

Subject matter expert

Trust in those staff that are high quality at senior management, middle management, principals, teachers

Understand community interests around school stability

Understand need for collaboration

Understand need for flexibility

Understand OUSD as a big district, urban, size, community, diversity

Understands big district stuff

Understands competing pressures

Urban context

Urban district context

Well-seasoned in fiscal management

Will have to educate board

Willing to lean in